

FREQUENTLY ASKED QUESTIONS

Please refer to the general information below on frequently asked questions. For full details please refer to the [terms & conditions](#) available.

Kellogg's® Back to School Woolworths e-Gift Card Promotion

When is this promotion running?

The promotion period commences at 12:01am AEDT on 6/1/21 and ends at 11:59pm AEDT on 16/2/21.

How old do I have to be to enter?

This promotion is open to people aged 18 years or older.

If I'm not from Australia, can I still take part in this promotion?

Entry is open to Australian residents only, aged 18 years and over.

How do I enter the promotion?

Buy any Kellogg's or Be Natural product from any Woolworths supermarket within Australia, visit the website kelloggs.com.au/backtoschool to log in or register for a Kellogg's account (if you have not already registered), complete the online form and upload a picture of your purchase receipt.

Where can I buy Kellogg's or Be Natural products?

To enter this promotion, you will need to buy these products from a Woolworths supermarket within Australia.

Can I enter this promotion more than once?

Yes, you may. You are entitled to one entry for each participating product you purchase. You may enter up to three times a day during the promotion period, provided you have purchased a separate product for each entry.

Each entry must meet all requirements of the [terms and conditions](#). Please submit a separate entry for each participating product and upload the relevant receipt.

Each entrant may only win one prize, except for SA residents.

Does my entry carry over to the following week's prize draw?

No. Entries received each week of the promotion period will not roll over to subsequent weeks of the promotion period.

How will the winners be chosen?

Winners will be drawn randomly according to the table below:

Weekly Draw	Entries Open	Entries Close	Draw Date/Time
1	12:00 am AEDT on 06/01/21	11:59pm AEDT on 12/01/21	02:30 pm AEDT on 13/01/21
2	12:00am AEDT on 13/01/21	11:59pm AEDT on 19/01/21	02:30 pm AEDT on 20/01/21
3	12:00am AEDT on 20/01/21	11:59pm AEDT on 26/01/21	02:30 pm AEDT on 27/01/21

4	12:00am AEDT on 27/01/21	11:59pm AEDT on 02/02/21	02:30 pm AEDT on 03/02/21
5	12:00am AEDT on 03/02/21	11:59pm AEDT on 09/02/21	02:30 pm AEDT on 10/02/21
6	12:00am AEDT on 10/02/21	11:59 pm AEDT on 16/02/21	02:30 pm AEDT on 17/02/21

What is the prize?

Each prize is a \$100.00 Woolworths Store eGift Card. Gift cards are redeemable at Woolworths Supermarkets & Woolworths Metro stores, and at woolworths.com.au.

How many prizes are there?

There are 100 prizes to be won each week for 6 weeks, 600 prizes in total for the duration of the promotion period.

How will I know if I've won?

Winners will be notified via email within 14 days of the prize draw.

How will I receive my prize?

Winners will receive a link to their e-gift card within their winner notification email, sent to the email address provided on the entry form.

I am having issues entering the promotion on the website.

Please [click here](#) for troubleshooting tips and website log-in errors.

I've tried multiple times to enter, the website is not working and I cannot submit the form.

Please [click here](#) for more info on how to resolve your website issues. If you're still experiencing issues please call us on 1800 000 474 during business hours for assistance.